

GOFUNDMEAFRICA LTD. (FLUTTERGIVE)

DEVELOPMENT, OWNERSHIP, OPERATION
AND MANAGEMENT OF SOFTWARE
APPLICATIONS, WEBSITES, PLATFORM MANAGEMENT,
DATA MANAGEMENT
RC NO: 9638310



Social Media Promotion Terms

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Introduction

These terms apply only if you opt in to FlutterGive's social media promotion program during campaign creation. The program is optional and free. You may skip it and still launch your campaign normally.

What You Are Opting Into

If you opt in and upload a promotional video, you grant FlutterGive permission to:

- Edit your video for length, framing, and pacing
- Add FlutterGive branding, including our logo, a donate QR code, and campaign title or URL
- Publish the branded result on FlutterGive's official social media channels, including TikTok, Instagram Reels, YouTube Shorts, and Facebook Reels
- Share the branded version with you so you can also post it on your own channels

License You Grant Us

By opting in, you grant FlutterGive a worldwide, non-exclusive, royalty-free license to reproduce, edit, adapt, publish, and distribute the video and any related campaign images or text you provide, solely for the purpose of promoting your campaign and the FlutterGive platform.

This license does not transfer ownership. You retain all rights to your original content. We will never sell or sublicense your content to third parties.

Your Responsibilities

- You confirm you own the video or have permission from everyone appearing in it
- You confirm the content is accurate and does not misrepresent your campaign
- You confirm the content does not violate any law or third-party rights (including copyright, trademark, or privacy)
- If minors appear in the video, you confirm you are their parent or legal guardian, or have documented consent from them

Review Before Publishing

Every video is reviewed by our team before it is published. We may decline to publish any video for any reason, including content that is misleading, offensive, off-topic, or would harm the FlutterGive brand. If we decline, we will notify you.

No Guarantee of Reach or Results

We do not guarantee any specific number of views, reach, engagement, donations, or results from the promotion. Social media performance depends on many factors outside our control, including platform algorithms, timing, and audience interest. Participation in this program has no effect on your ability to withdraw funds or your campaign's status on the platform.

Revoking Consent

You can revoke your consent at any time by:

- Emailing support@fluttergive.com from the email address on your account, or
- Deleting your campaign from your dashboard

Once we process your request, we will remove the branded video from our channels. Videos already shared by third parties (e.g., a viewer who downloaded or re-posted it) are outside our control and may continue to circulate. We will stop distributing new copies.

Removal for Cause

We may remove a published video at any time without notice if we learn that the content is false, infringes someone's rights, violates platform rules, or if the campaign itself is suspended, taken down, or flagged for misuse.

Record of Consent

When you opt in, we record the date and time of your consent, the campaign it relates to, and the video you uploaded. This record is retained for legal and audit purposes.

Contact

Questions about these terms or the promotion program? Email support@fluttergive.com.